



PEPEDO

THE REBELLION PRESALE

PRESALE WHITEPAPER // VERSION 1.0

THE FROG FIGHTS BACK

A decentralized rebellion powered by meme culture, community energy, staking utility, and presale momentum on BNB Smart Chain.

JOIN THE REBELLION

PRESALE ACTIVE

Built for community launch. Designed for movement. Not just a meme - a mission.

SYSTEM.INITIALIZE("WHITEPAPER")

01	Executive Summary	03
02	Mission: The Rebellion	04
03	Problem & Market Opportunity	05
04	PEPEDO Ecosystem	06
05	Presale Architecture	07
06	Tokenomics & Allocation	08
07	Staking & Rewards	09
08	Roadmap	010
09	Security & Transparency	011
10	Community Growth Engine	012
11	Go-To-Market Strategy	013
12	Risk Notice & Disclaimer	014

EXECUTIVE SUMMARY

PEPEDO is a presale-first meme token brand built around a powerful visual identity: a cyber-green frog rebellion that turns community participation into launch momentum. The project combines an accessible meme narrative with structured presale stages, staking incentives, and a community growth engine designed to reward early believers.

The mission is simple: transform attention into a coordinated on-chain movement. Every design element - from the neon cyber interface to the hooded mascot - reinforces a clear message: the frog fights back.



LAUNCH FOCUS

Presale acquisition, community building, staking participation, liquidity preparation, exchange readiness, and long-term brand expansion.

CORE THESIS

- > Memes drive attention.
- > Community converts attention into liquidity.
- > Staking encourages holding.
- > Clear branding increases trust.
- > Roadmap provides structure.

MISSION: THE REBELLION

PEPEDO is designed as a community rebellion against boring launches, weak branding, and low-energy meme coins. The project embraces a strong mascot-led identity to build recognition across social platforms, presale campaigns, and post-launch communities.

The PEPEDO movement is framed around three pillars:

IDENTITY

A memorable frog mascot and neon cyber interface that can scale across website, ads, video, community graphics, and exchange campaigns.

PARTICIPATION

Early supporters join through presale stages, staking, referrals, community actions, and coordinated launch events.

MOMENTUM

The project focuses on attention loops: every milestone becomes content, every holder becomes a signal, every phase builds urgency.



PROBLEM & OPPORTUNITY

Most meme launches fail because they rely on hype without a complete system: weak branding, unclear tokenomics, no retention mechanic, and no repeatable content engine. PEPEDO answers this with a recognizable identity, a staged presale, staking utility, and a roadmap built around visible community milestones.

ATTENTION

01

Meme culture creates fast discovery and viral reach.

CONVERSION

02

Presale stages turn attention into measurable demand.

RETENTION

03

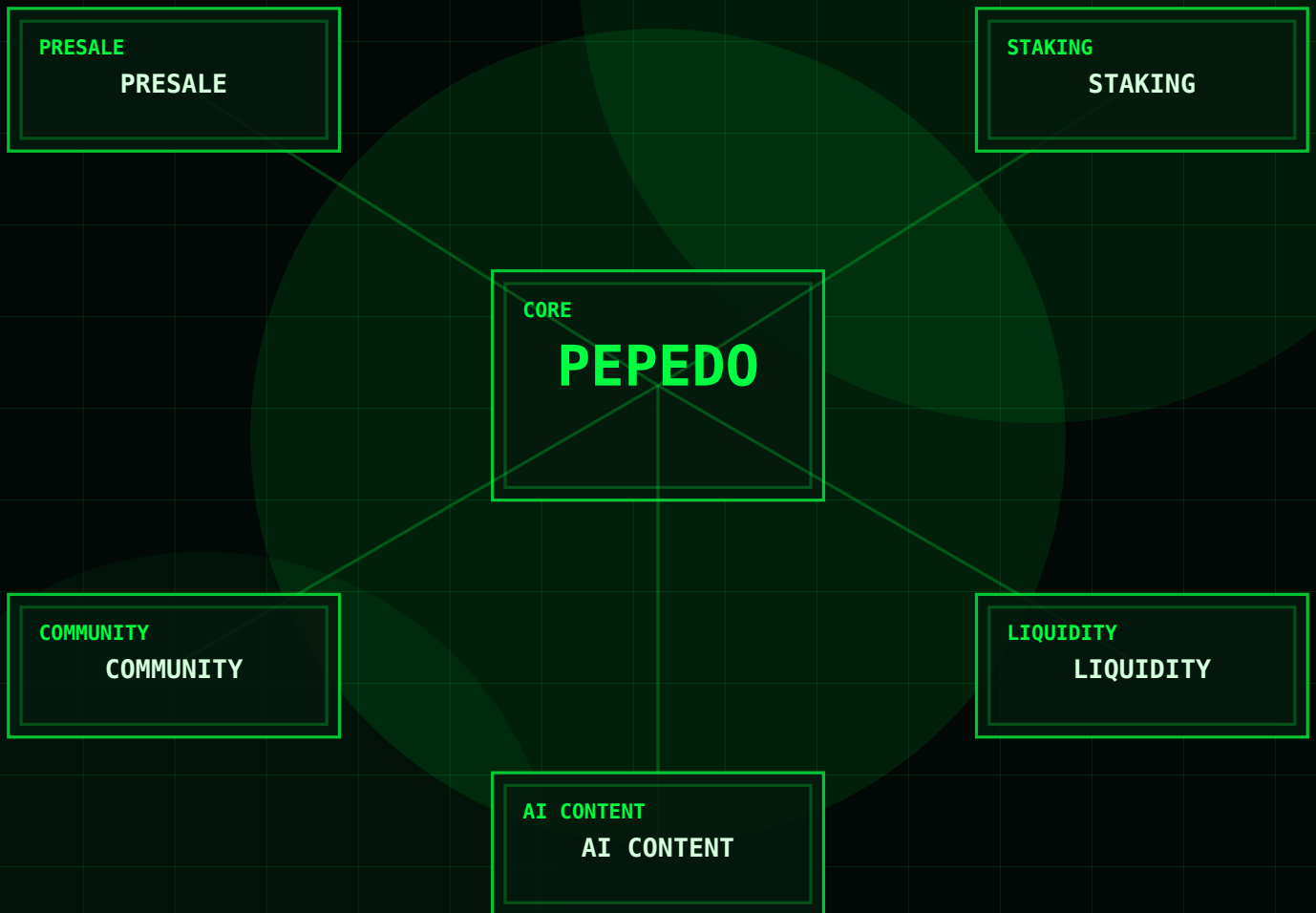
Staking and community roles reward long-term holders.

TRUST

04

Clean design, audits, transparency pages, and clear contract communication improve confidence.

PEPEDO ECOSYSTEM



The ecosystem is intentionally simple for presale adoption: users discover the brand, participate in presale, stake or hold, join community campaigns, and follow launch milestones through a transparent roadmap.

PRESALE ARCHITECTURE

PEPEDO uses staged pricing to reward early participation and create visible market momentum before launch. Each stage increases price and communicates progress through public dashboards, social updates, and community milestones.

01	Stage 1	Live Now	\$0.000008
----	---------	----------	------------

02	Stage 2	Next Raise	\$0.000012
----	---------	------------	------------

03	Stage 3	Scale Phase	\$0.000018
----	---------	-------------	------------

04	Stage 4	Launch Prep	\$0.000026
----	---------	-------------	------------

05	Stage 5	Final Round	\$0.000036
----	---------	-------------	------------

TOKENOMICS



ALLOCATION

Presale	40%
Liquidity	15%
Staking Rewards	20%
Marketing	10%
Ecosystem	10%
Team	5%

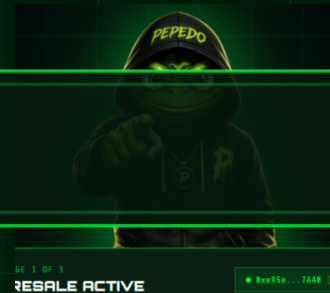
Tokenomics are presented as a professional planning model and should be updated with final audited figures before publication. The goal is to balance presale demand, liquidity depth, holder incentives, and sustainable marketing reserves.

STAKING / UTILITY

The PEPEDEO staking layer is designed to create a simple holder-retention mechanic after presale. Participants can lock tokens to receive reward access, role benefits, future campaign eligibility, and community-based incentive multipliers.

REWARD VAULT

Tokens allocated for staking and long-term engagement.



LOCK OPTIONS

Flexible and fixed lock durations for different holder profiles.

COMMUNITY ROLES

Stakers can unlock Discord/Telegram roles and campaign access.

LAUNCH SUPPORT

Staking encourages reduced sell pressure during early launch phases.

ROADMAP

PHASE 01

Brand Launch

Website, presale dashboard, mascot identity, social channel setup.

PHASE 02

Presale Growth

Paid ads, influencer campaigns, community contests, staking preview.

PHASE 03

Security & Launch Prep

Audit, contract verification, liquidity planning, DEX launch process.

PHASE 04

DEX Launch

Claim system, liquidity deployment, chart tracking, community launch event.

PHASE 05

Expansion

Listings, staking activation, AI content tools, partnerships, ecosystem rewards.

SECURITY & TRANSPARENCY

Trust is created through clear communication, contract verification, public links, presale reporting, and third-party review. PEPEDO should publish all key contract addresses, audit links, vesting information, and liquidity-lock details before launch.

CONTRACT VERIFICATION

Smart contract source should be visible on the chain explorer.

AUDIT REVIEW

Third-party audit summary and audit PDF should be linked on website.

LIQUIDITY LOCK

Liquidity lock duration and provider should be disclosed publicly.

TEAM ALLOCATION

Any team or advisor allocation should use a clear vesting schedule.

RISK COMMUNICATION

Users should be reminded that crypto assets involve market, smart contract, and liquidity risk.

COMMUNITY GROWTH ENGINE

PEPEDO is built for shareability. The mascot, logo, and website theme are designed to generate recognizable content across short-form video, X/Twitter, Telegram, Discord, ads, memes, banners, and influencer campaigns.

Meme contests

Referral pushes

Holder roles

Countdown campaigns

Influencer raids

Launch livestreams



COMMUNITY SIGNAL

A strong community is the difference between a token and a movement. PEPEDO turns every supporter into part of the rebellion narrative.

GO-TO-MARKET STRATEGY

1. AWARENESS

Landing page, ads, social content, mascot posts, presale countdown.

2. CONVERSION

Clear buy flow, stage pricing, wallet support, presale dashboard.

3. RETENTION

Staking, community roles, leaderboard campaigns, reward announcements.

4. LAUNCH

DEX event, liquidity deployment, claim process, exchange watchlists.

5. SCALE

Partnerships, listings, influencer content, AI-powered creative campaigns.

RISK NOTICE & DISCLAIMER

This whitepaper is provided for informational and community-building purposes only. It is not financial advice, investment advice, legal advice, tax advice, or a solicitation to buy securities. Digital assets are risky and may lose value. Participation in any presale, token purchase, staking program, or DeFi product should be based on independent research and personal risk tolerance.

Project details, tokenomics, roadmap items, staking rewards, pricing, timelines, exchange plans, audits, and utility features may change as development progresses. Final information should be verified through official PEPEDO channels, the project website, and relevant blockchain explorers.

No returns, profits, listing outcomes, staking yields, or market performance are guaranteed. Users are responsible for wallet security, transaction confirmation, network selection, and compliance with local laws.

PEPEDO

THE FROG FIGHTS BACK